

SPONSORSHIP LEVELS

SPONSOR BENEFITS	GRAND SLAM \$1,500	CHAMPION \$1,000	TOURNAMENT \$500	MATCH \$250	SET \$100	ADVANTAGE \$50
Recognition at awards presentations (Approximately 30+ Events)	X					
Priority logo placement on t-shirt	X	X				
Corporate banners on courts for 10 days	4	4 (proxby sponsor)	2 (proxby sponsor)	1 (proxby sponsor)		
Complimentary tournament entries	7	5	3	1		
Recognition on last day of Adult Tournament	X	X	X	X		
Logo or name on t-shirt back & tote bag	Logo	Logo	Logo	Name	Name	Name
Logo & URL or name on AACTA website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name	Name
Thank You ad in the AACTA Newsletter	X	X	X	X	X	X

THE ANN ARBOR CITY TENNIS TOURNAMENT

Hosted by the
Ann Arbor Area Community Tennis Association
and the
Community Education & Recreation Department

MIXED DOUBLES
JUNE 4th - 5th

SINGLES
JUNE 8th - 12th

DOUBLES
JULY 15th - 17th

JUNIORS
JULY 14th - 15th



WWW.AAACTA.ORG

CONTACT
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THE ANN ARBOR CITY TOURNAMENT



97TH ANNIVERSARY

SPONSORSHIP BROCHURE

THREE SUMMER WEEKENDS OF
COMMUNITY
COMPETITION & FUN FOR A
GREAT CAUSE!

WHY SPONSOR?

- Support The Ann Arbor City Tournament
- Generate positive community recognition
- Support youth community tennis programs
- Reach an all-area audience of tennis lovers
- Sustain and strengthen a local sports tradition

HOW TO BECOME A SPONSOR

*Please complete this form,
select a sponsorship level,
and send us a check.*

*Cash and/or in kind
donations accepted.
See the chart for
sponsorship details.*

THE 97TH ANNUAL ANN ARBOR CITY TENNIS TOURNAMENT

A Time-Honored Tradition...

Since 1919 when 22 players met in a single elimination competition, the Tournament has endured as one of the city's annual sporting events. In past years we have had over 350 adults play in 22 events over 10 days. Over 130 players play each year in the Juniors Singles and Doubles Tournament over two days.

A Good-Spirited Competition...
The Tournament offers the opportunity for players of all ages and abilities to compete.



MIDWEST CTA OF THE YEAR

The Ann Arbor Area Community Tennis Association was recognized by the USTA Midwest Section as the 2010 Community Tennis Association of the year. AA ACTA is also recognized by the IRS as a non-profit organization under section 501(c)(3) and is dedicated to supporting and promoting tennis in the Ann Arbor area. The Tournament is AA ACTA's main fundraising event to support the following youth education activities.

YOUTH EDUCATION ACTIVITIES

The Middle School Program

Now in its 15th year, this program provides instruction and equipment to beginning players. This 7-week after-school program wraps up with a tournament at the UM Varsity Tennis Center. Every year 40+ volunteers teach more than 150 sixth graders from seven schools.

The Washtenaw Family Court Tennis Camp

Offers four days of tennis instruction to youngsters, ages 8-17. Every year AA ACTA volunteers offer tennis coaching and loan equipment for more than 200 participants.

The Bob Mueller Sportsmanship Award

Recognizes deserving junior players participating in the AA ACTA Junior Tournament.

TOURNAMENT SPONSORSHIP

- | | |
|-------------------------------------|---------|
| <input type="checkbox"/> Grand Slam | \$1,500 |
| <input type="checkbox"/> Champion | \$1,000 |
| <input type="checkbox"/> Tournament | \$500 |
| <input type="checkbox"/> Match | \$250 |
| <input type="checkbox"/> Set | \$100 |
| <input type="checkbox"/> Advantage | \$50 |

Dollar amount: _____

In-kind donations recognized
according to their monetary value.

Mail check, payable to AA ACTA to:

AA ACTA Sponsorship
P O Box 2414
Ann Arbor, MI 48106-2414

If your sponsorship is received after May 16 it may not be possible for us to include your name or logo on t-shirts or tote bags.

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Signature: _____

Company URL: _____

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