

SPONSORSHIP LEVELS

SPONSOR BENEFITS	GRAND SLAM \$1,500	CHAMPION \$1,000	TOURNAMENT \$500	MATCH \$250	SET \$100	ADVANTAGE \$50
Recognition at awards presentations (Approximately 30+ Events)	X					
Priority logo placement on t-shirt	X	X				
Corporate banners on courts for 10 days	4	4 (prov.by sponsor)	2 (prov.by sponsor)	1 (prov.by sponsor)		
Complimentary tournament entries	7	5	3	1		
Recognition on last day of Adult Tournament	X	X	X	X		
Logo or name on t-shirt back & tote bag	Logo	Logo	Logo	Name	Name	Name
Logo & URL or name on AAATA website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name	Name
Thank You ad in the AAATA Newsletter	X	X	X	X	X	X

THE ANN ARBOR CITY TENNIS TOURNAMENT

Hosted by the
Ann Arbor Area Community Tennis Association
and the
Community Education & Recreation Department

MIXED DOUBLES
JUNE 5th - 7th

SINGLES
JULY 8th - 12th

DOUBLES
JULY 22nd - 26th

JUNIORS
JULY 23rd - 24th

TOWN TENNIS CELEBRATION
SUNDAY JULY 26th



WWW.AAACTA.ORG

CONTACT
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THE ANN ARBOR
CITY TOURNAMENT



96TH ANNIVERSARY

**SPONSORSHIP
BROCHURE**

THREE SUMMER WEEKENDS OF
COMMUNITY
COMPETITION & FUN FOR A
GREAT CAUSE!

WHY SPONSOR?

- Support The Ann Arbor City Tournament
- Generate positive community recognition
- Support youth community tennis programs
- Reach an all-area audience of tennis lovers
- Sustain and strengthen a local sports tradition

HOW TO BECOME A SPONSOR

Please complete this form, select a sponsorship level, and send us a check.

Cash and/or in kind donations accepted. See the chart for sponsorship details.

THE 96TH ANNUAL ANN ARBOR CITY TENNIS TOURNAMENT

A Time-Honored Tradition...

Since 1919 when 22 players met in a single elimination competition, the Tournament has endured as one of the city's annual sporting events. In past years we have had over 350 adults play in 22 events over 10 days. Over 130 players play each year in the Juniors Singles and Doubles Tournament over two days.

A Good-Spirited Competition...

The Tournament offers the opportunity for players of all ages and abilities to compete.

A Community Event of Fellowship and Fun...

The Adult Tournament ends on a high note on the last day with the Town Tennis Celebration including a free children's clinic, games, raffle, featured finals match, barbeque and other refreshments.



MIDWEST CTA OF THE YEAR

The Ann Arbor Area Community Tennis Association was recognized by the USTA Midwest Section as the 2010 Community Tennis Association of the year. AAATA is also recognized by the IRS as a non-profit organization under section 501(c)(3) and is dedicated to supporting and promoting tennis in the Ann Arbor area. The Tournament is AAATA's main fundraising event to support the following youth education activities.

YOUTH EDUCATION ACTIVITIES

The Middle School Program

Now in its 14th year, this program provides instruction and equipment to beginning players. This 7-week after-school program wraps up with a tournament at the UM Varsity Tennis Center. Every year 40+ volunteers teach more than 150 sixth graders from seven schools.

The Washtenaw Family Court Tennis Camp

Offers four days of tennis instruction to youngsters, ages 8-17. Every year AAATA volunteers offer tennis coaching and loan equipment for more than 200 participants.

Town Tennis Kids Clinic

Introduces small folk to the game of tennis. It's fun and games and prizes for all as the kids take the courts on the last day of the City Tournament.

The Bob Mueller Sportsmanship Award

Recognizes deserving junior players participating in the AAATA Junior Tournament.

TOURNAMENT SPONSORSHIP

- | | |
|-------------------------------------|---------|
| <input type="checkbox"/> Grand Slam | \$1,500 |
| <input type="checkbox"/> Champion | \$1,000 |
| <input type="checkbox"/> Tournament | \$500 |
| <input type="checkbox"/> Match | \$250 |
| <input type="checkbox"/> Set | \$100 |
| <input type="checkbox"/> Advantage | \$50 |

Dollar amount: _____

In-kind donations recognized according to their monetary value.

Mail check, payable to AAATA to:

AAATA Sponsorship
P O Box 2414
Ann Arbor, MI 48106-2414

If your sponsorship is received after May 16 it may not be possible for us to include your name or logo on t-shirts or tote bags.

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Signature: _____

Company URL: _____

CONTACT
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