Ann Arbor City Tennis Tournament Sponsorship

Why Sponsor?

- Support the Ann Arbor City Tournament, first played in 1919!
- Sustain and strengthen a local sports tradition
- Generate positive community recognition
- Reach an all-area audience of tennis lovers
- Support youth community tennis programs, such as the following:
 - the Sixth-Grade Program, which provides instruction and equipment to beginning players in the Ann Arbor middle schools
 - the Swing Into Tennis Tournament Series: six weekends of tournaments for junior players in a non-elimination format
 - our collaboration with Peace Neighborhood Center to provide introductory tennis lessons

How to Become a Sponsor

Please complete the form on the back, select a sponsorship level, and send us a check. Cash and/or in-kind donations also accepted. You can also donate online at <u>http://www.aaacta.org/Donation.html</u> using PayPal. See the chart for sponsorship details.

The Ann Arbor City Tennis Tournament

Since 1919, when 24 players met in a single-elimination competition, the City Tournament has endured as one of the city's annual sporting events. The City Tournament offers the opportunity for players of all ages and abilities to compete.

| Sponsor Benefits | Grand Slam \$1,500 | Champion \$1,000 | Tournament \$500 | Match \$250 | Set \$100 | Advantage \$50 |
|--|-----------------------|---------------------|---------------------|----------------|--------------|-------------------|
| Recognition at awards presentations | х | | | | | |
| Priority logo placement on T-shirt | х | х | | | | |
| Corporate banners on courts | 4 | 4 | 2 | 1 | | |
| Complimentary tournament entries | 7 | 5 | 3 | 1 | | |
| Recognition on last day of Adult Tournament | x | х | х | х | | |
| Logo or name on T-shirt back | Logo | Logo | Logo | Name | Name | |
| Logo & URL or name on AAACTA website | Logo & Link | Logo & Link | Logo & Link | Logo & Link | Name | Name |
| Thank You ad in the AAACTA Newsletter | x | х | х | х | х | х |

Three Summer Weekends of Community, Competition & Fun for a Great Cause!

Tournament Sponsorship

| \$1,500 | \$1,000 | \$500 | \$250 | \$100 | \$50 |
|-------------------|----------|------------|-------|-------|-------------|
| \Box Grand Slam | Champion | Tournament | Match | □ Set | 🗆 Advantage |

Dollar amount:

In-kind donations recognized according to their monetary value

Donate online at <u>http://www.aaacta.org/</u> <u>Donation.html</u> or mail check, payable to AAACTA to

AAACTA Sponsorship PO Box 2414

Ann Arbor MI 48106-2414

If your sponsorship is received after May 16, it may not be possible for us to include your name or logo on T-shirts.

Company:

Contact:

Address:

Phone: ______Email:

Signature:

Company URL: _

Questions? Contact us

<u>aaacta@aaacta.org</u>